



# YOUR WIRELESS AUDIO STREAMING SPECIALISTS.

Engage audiences with wireless streaming audio and customised content delivered directly to their smartphones and Wi-Fi-enabled devices.



FAN ENGAGEMENT



ASSISTIVE LISTENING



INTERPRETATION



MULTIPLE TV LISTENING

Listen**STADIUM**



Listen **EVERYWHERE**





At D2N Technology Solutions we offer a diverse range of products to suit your Wi-Fi audio streaming needs. From single channel right up to 128 channels of Dante enabled audio we have a solution to suit your application. Systems range from 1000 right up to 20,000 plus users connected to your Wi-Fi network all with the ability to live stream audio to their device.

At its core we have two platforms, Listen Everywhere and Listen Stadium. Both systems can handle multiple channels of audio, both offer the option of a free off the shelf app, a completely customised app, or via our SDK; an integrated solution with your existing app.

Whether you're after a complete multi-lingual audio solution allowing your parishioners to listen to your live sermon in their chosen language, a pub/club wanting to give access to multi-channel audio for your patrons in your Sports Bar, or whether you own a large shopping centre, sporting venue, corporate events venue or stadium and would like to communicate to patrons on a large scale, regardless of any application, we have a solution!

One of our core skills lies in providing fit for purpose solutions that adds value to your business or operations. We take the time to understand where your pain points are and customise a solution to suit. With over 500 installations running around Australia, we are the leader in providing Wi-Fi audio streaming solutions.



### Want To Understand Your Patrons Or Consumers Through Data?

We can customise the login process for Listen Stadium to bring user data to your fingertips. This is not just a solution for delivering content, this is an audience marketing tool as well. Want to commercialise the platform? No problem, we can integrate with ticketing platforms for a pay-per-listen type delivery. The options really are endless...



## WHY

### Listen EVERYWHERE?

Listen EVERYWHERE is the premier streaming Wi-Fi solution for houses of worship, hospitality, restaurants, universities, gyms and many other venues. Listen EVERYWHERE provides high-quality audio directly to up to 1000 users' smartphones via a free app.

Listen EVERYWHERE makes it simple and cost effective to enable assistive listening, language interpretation, and multiple room/channel audio delivery to guest's smartphones.

The free app can be customised with your own colour and logo scheme, channel logos and labelling, a built in banner ad scheduler, and even a section where times offers can be displayed to the customer. This could be a giveaway, pole, chance to win, or sign-up page.

Need an integrated solution with the audio and Wifi equipment as well? D2N can design and deliver a complete package to suit your specific needs and application.

#### Key Takeaways:

- ✓ Each server can accommodate up to 1000 users at any time
- ✓ Uses existing venue WiFi
- ✓ Ultra-low latency

Listen STADIUM is our large volume solution where you want to enable audiences of 5000 people and above to connect and live stream audio content. Designed as a medium to deliver Sports commentary, TV and Radio broadcasting, In-Stadium content, and assistive listening, Listen STADIUM stands alone as the world's only large-scale platform with completely customisable user interface.

## WHY

### Listen STADIUM

Raising the bar and leaving the current simple FM transmission systems behind, Listen STADIUM is not just a content delivery solution, it is a marketing tool, a lead generation platform, and best of all its BYOD meaning you do not need to own or maintain any receivers.

If you are a large venue or stadium then this is the product to increase the uptake of your WIFI system. This is the product to engage with your patrons in a whole new way. By analysing patron user data we can build information sets that you can take to advertisers generating a whole new revenue stream.

Imagine having all your broadcast partners commentary (AM, FM, TV), plus the Umpire/Referee feeds, and ground announcements all available in a broadcast quality app platform delivered with advertising on a pay-per-listen per-patron case.

No matter your requirement, D2N - Technology Solutions can provide you with a fit for purpose solution.

#### Key Takeaways:

- ✓ Solution caters to 5000 - 20000+ users
- ✓ Uses existing venue WiFi
- ✓ Ultra-low latency
- ✓ Dante enabled

### LOOKING FOR A BROADCAST PARTNER?

D2N has signed on with the Sports Entertainment Network to provide a managed service which includes the Listen STADIUM hardware along with a broadcast content team to generate and deliver the relevant audio feeds.







**The off the shelf APP is built for both Apple and Android devices, is free, and readily available on the Google Play or Apple App stores.**

The APP can be branded with logo's, banners, channels names and logos to suit your venue. We also offer a web interface to allow regular updating of content on your system. This can be self-managed, or for a fee, updated by one of our Listen Everywhere<sup>®</sup> specialists.

## The APP

### IT'S SIMPLE FOR YOUR PATRON TO USE:



Download the Free Listen EVERYWHERE or STADIUM App



Connect to the venue's wireless network



Choose your desired channel, and you're live!

For larger or more custom deployments we offer an SDK or app building program with opportunities to charge for access to the platform. This could be a brand-new app, or one where we integrate the Listen platform into your existing app.



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